



IMMEDIATE NEWS RELEASE

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LAKE GEORGE RV PARK RECEIVES HIGH HONORS BY BECOMING ONE OF ONLY SIXTEEN PARKS NATIONWIDE TO EARN AN ALL AROUND "A" GRADE IN THE SECOND ANNUAL CONSUMER SATISFACTION SURVEY OF INDEPENDENT, PRIVATELY-OWNED RV PARKS & CAMPGROUNDS TWO YEARS IN A ROW.

Lake George, NY, Dec. 9, 2009 – The Lake George RV Park, located at 74 State Rte 149 in Lake George, recently received high honors when it became one of only 31 campgrounds and RV resorts across the country to earn an all around "A" grade in the nation's first consumer satisfaction survey of independent parks for 2009. This is the Lake George RV Park's 2nd consecutive year to receive an "A" for overall guest satisfaction, making them one of only 16 RV Parks nationwide to receive this honor two years in a row, and the only park in New York.

Nearly 17,000 camping and RV enthusiasts participated in the 2009 online survey, which evaluated guest experiences at 1,840 independent campgrounds and RV resorts. The GuestRated.com national online survey program was launched in February 2008 in collaboration with the National Association of RV Parks and Campgrounds.

The top parks were announced in Orlando, Fla. on November 12, 2009 during an awards ceremony hosted by the National Association of RV Parks and Campgrounds.

Dave King, CEO of the Lake George RV Park says, "Our RV resort realizes the importance of receiving high scores from industry professionals like Woodall's, but what truly matters most is receiving high satisfaction ratings from our guests. I offer my sincere thanks to everyone who took the time to submit a review of our RV resort. Since 1966, my family has strived to provide the highest level of quality and value to our guests. This consumer rating confirms that we are focused on what matters to our guests. We are proud of making the "A" grade for another year."

Consumers are invited to submit their own reviews of private campgrounds and RV resorts they have recently visited by logging on to www.gocampingamerica.com and clicking on the "Review a Park" tab. Survey results for many parks are posted on the GoCampingAmerica website.

For more information about the GuestRated survey, contact Bob MacKinnon of GuestRated.com at (877) 707-7080 or bob@guestrated.com.

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